

EBSCO

UNIVERSITAS NEGERI SURABAYA

Erik Junikon

Field Sales Representative – Indonesia; East Timor

EBSCO Information Services

Agenda

- INTRODUCTION TO EBSCO
- EBSCO DATABASE
- DIKTI CONSORTIUM ACCESS
- LIVE DEMO
- Q & A

EBSCO Industries



Tim Collins

- EBSCO was founded by Elton B. Stephens in 1944
- EBSCO Industries is among *Forbes* Top 200 Privately Held Companies
- EBSCO generates over \$2 billion in annual sales
- Tim Collins became the president & CEO of EBSCO Industries in July, 2014



8/10
Google Page
Ranking
(PRchecker.info)

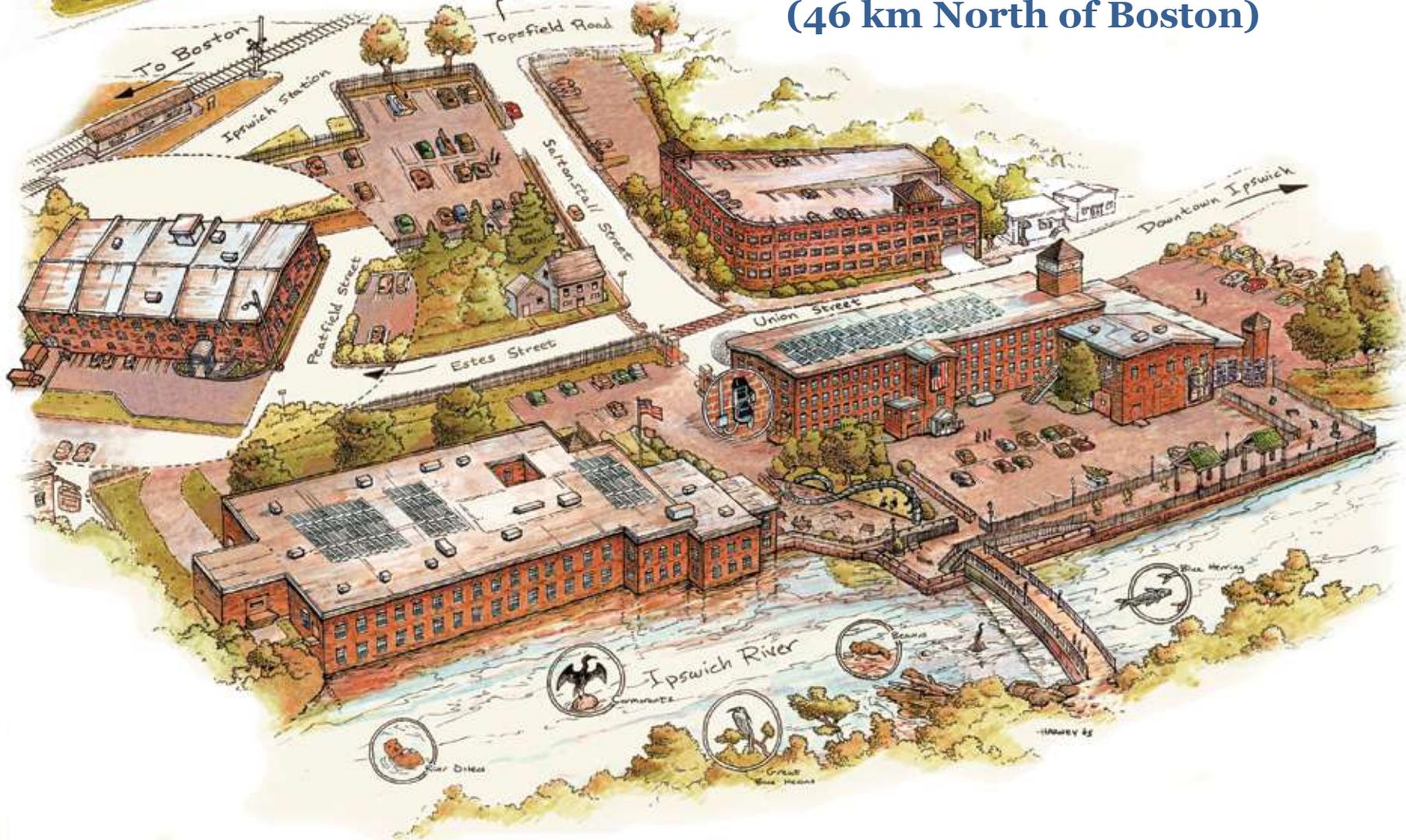
Dun & Bradstreet
Financial Rating
5A1

One of the
200
Largest Private
Companies
in the United States
(Forbes)

EBSCO World Headquarters

The Riverside Building – 1 of 5 Buildings on the Campus

The EBSCO Campus – Ipswich, MA (46 km North of Boston)



EBSCO is a Diversified Company

Business units include:

- Information Services
- Insurance Services
- Manufacturing and Distribution Services
- Publishing and Digital Media
- Real Estate

EBSCO Background and Introduction

Provide access to the most qualitative research,
clinical decision support, learning, and
intelligence-gathering



**Colleges &
Universities**



**Hospitals &
Medical Schools**



**School
Libraries**



Corporations



**Government
Institutions**



**Public
Libraries**



100,000 organizations

around the world use

EBSCO Information Services products

100 million page views per day



on EBSCO Information
Services online research
platform, one of the
busiest for-fee websites
in the world

The World's
Leading
Aggregator of
Premium Journal
Information



More than
**90,000 publications in
over 400 databases**

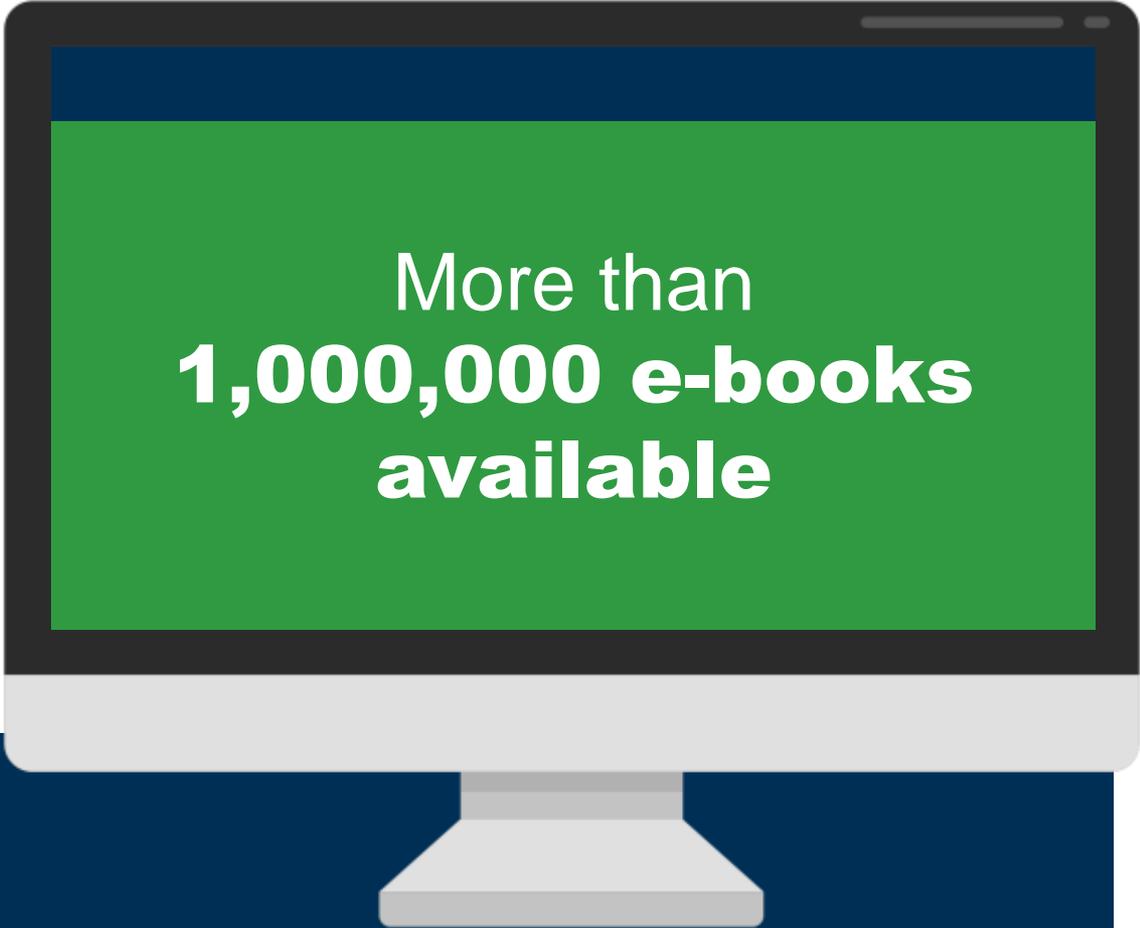
The World's Leading Provider of Subscription Management Services



EBSCO offers the leading subject indexes

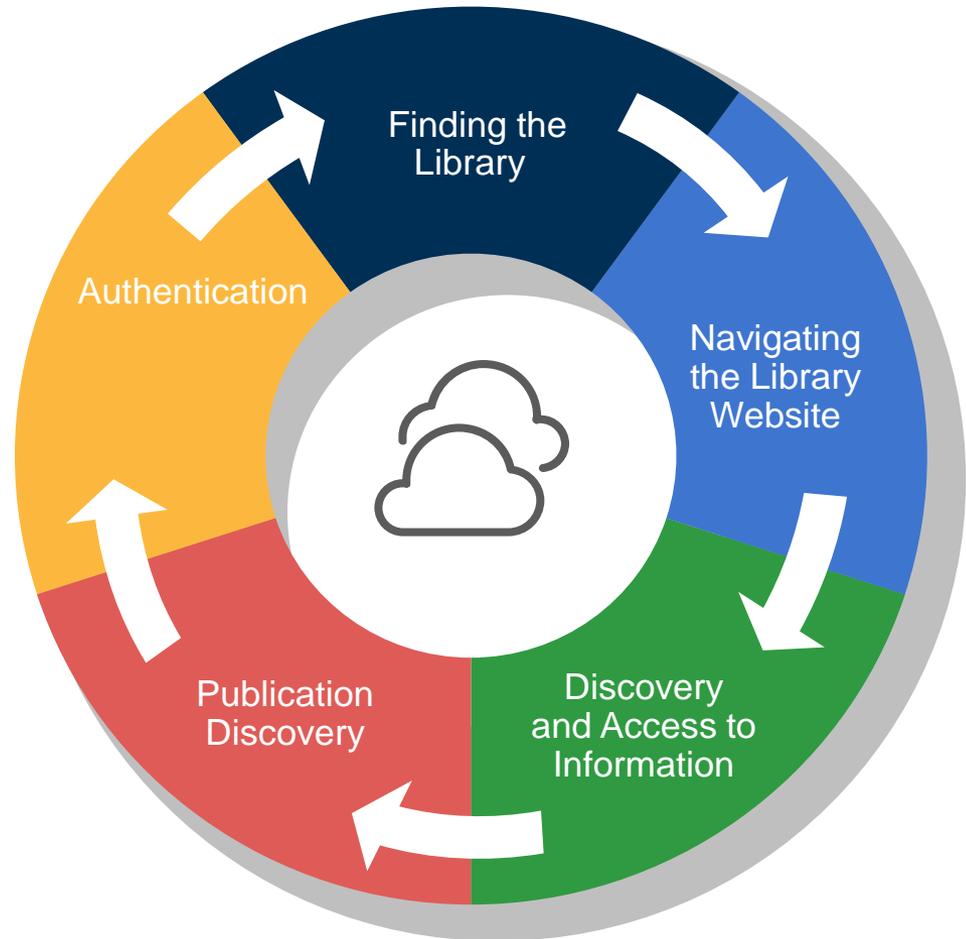
- *AGRICOLA*
- *America: History and Life*
- *Applied Science & Technology Abstracts*
- *Art Abstracts*
- *ATLA Religion Database*
- *Avery Index to Architectural Periodicals*
- *Biological Abstracts*
- *Business Source*
- *CAB Abstracts*
- *CINAHL*
- *Criminal Justice Abstracts*
- *EconLit*
- *Education Abstracts*
- *ERIC*
- *FRANCIS*
- *GeoRef*
- *Historical Abstracts*
- *Humanities Abstracts*
- *Index Islamicus*
- *Index to Legal Periodicals*
- *Inspec*
- *MEDLINE*
- *MLA International Bibliography*
- *Music Index, The*
- *NTIS*
- *PASCAL*
- *Philosopher's Index*
- *PsycINFO*
- *RILM Abstracts of Music Literature*
- *SocINDEX*
- *SPORTDiscus*
- *Other*

Global Provider of
Print and E-books
with Supporting
Management
System

A computer monitor with a dark bezel and a light-colored base. The screen is filled with a solid green color. In the center of the screen, the text "More than 1,000,000 e-books available" is written in white. The number "1,000,000" is significantly larger and bolder than the other text. The monitor is positioned on the right side of the slide, with a dark blue horizontal bar extending from its base to the left edge of the slide.

More than
1,000,000 e-books
available

Leading Software-as-a- Service Provider and Technology Partner for Libraries





Business Source Complete

ACADEMIC

SUBTITLE

Presenter Name | PRESENTER TITLE

The following analysis compares the full-text coverage of the world's top ranked business journals

- EBSCO's Business Source Complete
- ProQuest's ABI/INFORM Collection
- Gale's Business Insights: Global

Management Journals Ranked

Study by Coe & Weinstock from Academy of Management Journal

Rank	Journal Name	EBSCO	ProQuest	Gale
1	<i>Administrative Science Quarterly</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
2	<i>Academy of Management Journal</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
3	<i>Harvard Business Review</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text
4	<i>Management Science</i>	Embargoed Full Text	Halted Full Text	Embargoed Full Text
5	<i>Operations Research</i>	Embargoed Full Text	Halted Full Text	Embargoed Full Text
6	<i>Academy of Management Review</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
7	<i>Industrial & Labor Relations Review</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text

Top Marketing Journals in Doctoral Institutions

Study by Hult, Neese, and Bashaw from Journal of Marketing Education

Rank	Journal Name	EBSCO	ProQuest	Gale
1	<i>Journal of Marketing</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
2	<i>Journal of Marketing Research (JMR)</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
3	<i>Journal of Consumer Research</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text

Top Marketing Journals in Non-Doctoral Institutions

Study by Hult, Neese, and Bashaw from Journal of Marketing Education

Rank	Journal Name	EBSCO	ProQuest	Gale
1	<i>Journal of Marketing</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
2	<i>Journal of Marketing Research (JMR)</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
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MIS Journals Ranked

Mylonopoulos & Theoharakis: <http://www.bus.ucf.edu/csaunders/newjournal.htm>

Rank	Journal Name	EBSCO	ProQuest	Gale
1	<i>MIS Quarterly</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
2	<i>Communications of the ACM</i>	Active Full Text NO Embargo	NO Full Text	Halted Full Text
3	<i>Information Systems Research</i>	Embargoed Full Text	Halted Full Text	Embargoed Full Text
4	<i>Journal of Management Information Systems</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text

Finance Journals Ranked

Study by Mabry & Sharplin, "Conclusions, a Final Ranking of Finance Journals", *The Journal of Financial Research*

Rank	Journal Name	EBSCO	ProQuest	Gale
1	<i>Journal of Finance</i>	NO Full Text	NO Full Text	NO Full Text
2	<i>Journal of Financial Economics</i>	NO Full Text	NO Full Text	NO Full Text
3	<i>Journal of Financial & Quantitative Analysis</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
4	<i>Journal of Money, Credit & Banking</i>	NO Full Text	Halted Full Text	Halted Full Text

Figures as of October 2018

Indiana University Rankings

http://www.byuaccounting.net/mediawiki/index.php?title=Indiana_University_Journal_Rankings

Top Accounting Journals

Rank	Journal Name	EBSCO	ProQuest	Gale
A	<i>Accounting Review</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
A	<i>Accounting, Organizations & Society</i>	NO Full Text	NO Full Text	NO Full Text
A	<i>Contemporary Accounting Research</i>	NO Full Text	Halted Full Text	NO Full Text
A	<i>Journal of Accounting & Economics</i>	NO Full Text	NO Full Text	NO Full Text
A	<i>Journal of Accounting Research</i>	NO Full Text	NO Full Text	NO Full Text
A	<i>Review of Accounting Studies</i>	Embargoed Full Text	Embargoed Full Text	NO Full Text
A-	<i>Accounting Horizons</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
A-	<i>Auditing: A Journal of Practice & Theory</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
A-	<i>Behavioral Research in Accounting</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
A-	<i>Journal of Accounting & Public Policy</i>	NO Full Text	NO Full Text	NO Full Text
A-	<i>Journal of Accounting, Auditing & Finance</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text
A-	<i>Journal of Management Accounting Research</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
A-	<i>Journal of the American Taxation Association</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text

Figures as of October 2018

Eigenfactor

www.eigenfactor.org

Thomson Reuters (Scientific) Inc.
provides the data used in
calculating the Eigenfactor™ score,
developed by University of Washington...

Top Academic Business Journals

Rank	Journal Name	EBSCO Full Text Coverage	ProQuest Full Text Coverage	Gale Full Text Coverage
1	<i>Academy of Management Journal</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
2	<i>Journal of Management</i>	Active Full Text NO Embargo	Halted Full Text	Halted Full Text
3	<i>Strategic Management Journal</i>	NO Full Text	Halted Full Text	NO Full Text
4	<i>Journal of Marketing Research (JMR)</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
5	<i>Journal of Business Ethics</i>	Active Full Text NO Embargo	Active Full Text NO Embargo	NO Full Text
6	<i>Journal of Consumer Research</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text
7	<i>Academy of Management Review</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text
8	<i>Journal of Management Studies</i>	NO Full Text	Halted Full Text	NO Full Text
9	<i>Journal of Business Research</i>	NO Full Text	NO Full Text	NO Full Text
10	<i>Journal of Marketing</i>	Active Full Text NO Embargo	Halted Full Text	NO Full Text

Figures as of October 2018

Top Five General Business Magazines

Magazine Name	EBSCO Full Text Coverage	ProQuest Full Text Coverage	Gale Full Text Coverage
<i>Business Week</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text
<i>Forbes</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text
<i>Fortune</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text
<i>Harvard Business Review</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text
<i>Money</i>	Active Full Text NO Embargo	NO Full Text	NO Full Text



International Full-Text Coverage in *Business Source Complete*

REGION	Full-Text Serials (Total)	Full-Text Peer-Reviewed Journals
Africa	13	8
Australia & New Zealand	104	32
Canada	76	17
Caribbean Islands	3	1
Central / South America	70	61
Eastern Europe	162	126
Far East	741	160
Middle East	54	49
United States	6,301	597
Western Europe	8,637	828
TOTAL	16,161	1,880

Figures as of October 2018

Business Source Complete

CONTENT TYPE	<i>Business Source Complete</i>
Books & Monographs	824
Case Studies	14,761
Company Profiles / Information Records	1.18 million+
Conference Papers / Proceedings Collections	71
Country Economic Reports	1,246
Faculty Seminars (Videos)	57
Industry Reports	8,693
Interviews (Executive & Analyst)	11,123
Market Research Reports	2,511
Peer-Reviewed Journals	1,880
SWOT Analyses	5,033
Trade Journals & General Business Magazines	1,826
Working Papers Collections	30

Business Source Complete

Unique Full-Text Content vs.

Business Source Premier

Business Source Premier & Business Source Complete

Full Text Compared

CONTENT TYPE	<i>Business Source Premier</i>	<i>Business Source Complete</i>	Difference
Books & Monographs	44	824	780
Company Profiles / Information Records	13,258	1.18 million+	1.16 million+
Conference Papers / Proceedings Collections	6	71	65
Country Economic Reports	926	1,246	320
Faculty Seminars (Videos)	0	57	57
Industry Reports	6,915	8,693	1,778
Interviews (Executive & Analyst)	0	11,123	11,123
Market Research Reports	106	2,511	2,405
Peer-Reviewed Journals	1,082	1,880	798
SWOT Analyses	4,980	5,033	53
Trade Journals & General Business Magazines	1,067	1,826	759
Working Papers Collections	1	30	29

Business Source Premier & Business Source Complete

Full Text Compared

CONTENT TYPE	<i>Business Source Premier</i>	<i>Business Source Complete</i>	Difference
Books & Monographs	44	824	780
Company Profiles / Information Records	13,258	1.18 million+	1.16 million+
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Full-Text Books & Monographs

779 Full-Text Books gained, from publishers such as:

- American Management Association International
- Center for Creative Leadership
- Euromoney
- International Labour Organization
- Taylor & Francis
- Thorogood Publishing

Business Source Premier & Business Source Complete

Full Text Compared

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Addition of *Company Information* to *Business Source Complete*

- *Company Information* offers 1.15 million specific companies including complete hierarchical corporate families bringing total records to approximately 2 million
- Company records are split into:
 - 50% top U.S. companies (public and private) ranked by sales
 - 50% top international companies (public and private) ranked by sales

Addition of *Company Information* to *Business Source Complete*

- Companies are seamlessly linked to all Business Source article-level content, including MarketLine's company profiles and SWOT analyses, market and industry reports, book and journal content
- *Company Information* offers approximately 4 times as many records as Gale's Business Insights: Essentials
- *Company Information* features a unique search screen that allows filtering every data field of a record
- Records can be exported into a .csv file (and imported to Excel)



Searching: Company Information | Choose Databases

Company Name YUM! Brands

Search

Back 1 of 1

Physical Address: 1441 Gardiner Lane, Louisville, Kentucky 40213 USA

MSA Code: 4520

MSA Name: Louisville, KY-IN

Phone: 5028748300

Fax: 5028742690

Web Site: http://www.yum.com

Revenue: \$13,279,000,000

Line of Business: Yum! Brands (Yum Brands or 'the company') is a global quick service restaurant company operating primarily through its three restaurant concepts of KFC, Pizza Hut and Taco Bell. It is headquartered in Louisville, Kentucky, and employed about 539,000 people (of which about 463,540 were part-time employees) as of December 31, 2013. (Source: MarketLine)

Company Data Expand All Collapse All

Financials

Revenue: \$13,279,000,000

Net Profit: \$1,140,000,000

Public: Yes

Ticker YUM (NYS)

Symbol/Exchange:

Detailed Record

Related Information

- Academic Journals
Trade Publications
Magazines
Newspapers
Books
SWOT Analyses
Industry Profiles
Market Research Reports
Product Reviews

Find Related Companies

Lessors of Nonfinancial Intangible Asset...

Search

Find Similar Results using SmartText Searching.

Tools

- Add to folder
Print
E-mail
Save
Cite
Export
Download CSV
Permalink
Share

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Full-Text Conference Papers/Proceedings Collections

10 times as many full-text conference materials collections in BSC than BSP, including collections from:

- Academic Conference, Ltd.
- American Academy of Advertising
- American Marketing Association
- Association for Consumer Research
- European Management Association
- International Labour Organization
- Society from Marketing Advances

Sample Conference Papers / Proceedings Collections Licensed for *Business Source Complete*

- Advances in Consumer Research – Asia Pacific Conference Proceedings
- Advances in Consumer Research – European Conference Proceedings
- Advance in Consumer Research – Latin American Conference Proceedings
- AMA Winter Educators' Conferences Proceedings (American Marketing Association)

NOTE: Business Source also contains full text for all Academy of Management Annual Meetings Proceedings

Figures as of October 2018

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Full-Text Country Economic Reports

Over 1,200 Country Economic Reports from many publishers including:

- Business Monitor International
- CountryWatch Incorporated
- Going Global
- Institute for Economic Research
- IHS Global Inc.
- MarketLine
- OECD (Organisation for Economic Cooperation & Development)
- Political Risk Yearbook
- SeeNews EOOD
- Superintendent of Documents

Business Source Premier & Business Source Complete

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57 Harvard Faculty Seminars (Videos)

The Faculty Seminar Series features the work and research of prominent professors and experts from Harvard Business Schools



Topics Include:

- Case Method
- Change
- Communications
- Ethics
- Finance and Accounting
- Global Business
- Governance
- Innovation & Entrepreneurship
- Leadership
- Management
- Organizational Behavior
- Organizational Development
- Sales & Marketing
- Social Enterprise
- Strategy
- Technology & Operations



Authentic Leadership

William W. George

What is authentic leadership? How can you become and remain an authentic leader? In this timely presentation, Professor William George outlines what it means to be a leader. Leadership is not about style or emulating another leader. It's about responsibility and stewardship. A true leader appeals not only to people's minds, but to their hearts, as leaders demonstrate through their vision and values. Topics covered: Leadership.



Building Strategy-Focused Organizations with the Balanced

Robert S. Kaplan

Is your organization strategically focused? If not, you may need to consider developing a Balanced Scorecard strategy map. Professor Robert S. Kaplan first outlines the development of a Balanced Scorecard and describes its use by many successful organizations. Then he uses case studies of successful for-profit and nonprofit organizations to describe how to take the process to the next level, into strategic implementation, using a Balanced Scorecard strategy map. Topics covered: Finance and Accounting; Strategy.



International Entrepreneurial Finance

Walter Kuemmerle

How will a global perspective increase my organization's likelihood of financial success? What's most important to consider in local adaptation—economic, political, or social issues? In this presentation, Professor Walter Kuemmerle offers important insights for anyone thinking about starting up or expanding a business in an international context. Topics covered: Finance and Accounting; Global Business; Innovation and Entrepreneurship.



Entrepreneurial Marketing

Joseph B. Lassiter III

Products, customers, people, and partners: How do they relate and why should you care? The right combination is critical for success in any venture—an established company or a start-up. Professor Joseph Lassiter combines the entrepreneur's pursuit of an idea with marketing's focus on the customer to create a process that can dramatically increase any organization's performance. Topics covered: Innovation and Entrepreneurship; Management; Strategy.



Boom and Bust in Private Equity

Josh Lerner

What does the past tell us about the future of private equity? Are booms and busts a fact of life or a preventable anomaly? Professor Josh Lerner outlines three themes—rightsizing, structure and reach, and transparency—that may be dominant issues in private equity in the future. His conclusion: the business of private equity will look very different a decade from now. Topic covered: Finance and Accounting.



The New Strategic Weapon: Information Technology

F. Warren McFarlan

Information technology is not just back-office technology; it is a strategic weapon in today's post-dot-com environment. IT makes companies survive, excel, and win. Professor F. Warren McFarlan expands on this theme amid IT's strands of stability and change, and his insights help you understand where IT is today and predict where it will go in the next forty years. Topics covered: Management; Strategy; Technology and Operations.



Brand Positioning

Youngme E. Moon

Have you positioned your brand to best engage the interest of potential customers? Professor Youngme E. Moon cites numerous examples of companies, such as JetBlue, IKEA, and Sony, whose unorthodox approaches have allowed them to steal share from all segments of the market. She presents four positioning strategies—iconic, reverse, breakaway, and stealth positioning—that such companies have used to dominate their product categories. Her insights and analyses can help you to position your product to its best advantage. Topics covered: Innovation and Entrepreneurship; Sales and Marketing; Strategy.



The Danger of Silencing Conflict at Work

Leslie A. Perlow

The best way to pacify workplace conflict is to keep quiet and not make any waves, right? Wrong. Professor Leslie A. Perlow uses three studies to show that silencing conflict can have devastating negative task and relationship consequences. Silencing conflict can cause tasks to take longer or never get done at all. Topics covered: Communications; Management; Organizational Behavior.



Where Do Great Strategies Come From?

Jan W. Rivkin

Are your strategic planning processes successful? Do they provide strategies that allow you to attain and maintain excellence in your industry for the long run? Professor Jan W. Rivkin feels that the traditional strategic planning process is flawed, and he presents an alternative, complementary approach. Using three tests of good strategic consistency and employing the case of Ryanair as an example, Professor Rivkin provides concrete advice for successful strategic planning in today's dynamic environment. Topics covered: Leadership; Strategy.

Business Source Premier & Business Source Complete

Full Text Compared

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Full-Text Industry Reports

	<i>Business Source Premier</i>	<i>Business Source Complete</i>	<i>Unique to Business Source Complete</i>	Embargo (Months)
Barnes Reports	0	974	974	0
Business Monitor International	0	200	200	0
FRPT Research	0	14	14	0
Global Insight	126	126	0	0
MarketLine	6,767	6,826	59	0
Organisation for Economic Cooperation & Development	1	1	0	0
SeeNews EOOD	0	2	2	0
Taiwan Institute of Economic Research	21	544	523	0
Other	0	6	6	0
TOTAL	6,915	8,693	1,778	~

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Wall Street Transcript

(Unique to *Business Source Complete*)

Executive & Analyst Interviews

- More than 11,000 full-text interviews from *Wall Street Transcript*
- No embargo



Business Source Premier & Business Source Complete

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Full-Text Market Research Reports

	<i>Business Source Premier</i>	<i>Business Source Complete</i>	<i>Unique to Business Source Complete</i>	Embargo (Months)
ABS Energy Research	81	95	14	0
Access Intelligence LLC d/b/a PBI Media, LLC	0	9	9	0
Bernstein Global Wealth Management	12	2,221	2,209	0
Computer Industry Almanac, Inc.	0	5	5	0
International Council of Shopping Centers	0	15	15	0
MarketLine	13	13	0	0
T3i Group LLC	0	4	4	0
Other	0	149	149	0
TOTAL	106	2,511	2,405	~

Business Source Premier & Business Source Complete

Full Text Compared

CONTENT TYPE	<i>Business Source Premier</i>	<i>Business Source Complete</i>	Difference
Books & Monographs	44	824	780
Company Profiles / Information Records	13,258	1.18 million+	1.16 million+
Conference Papers / Proceedings Collections	6	71	65
Country Economic Reports	926	1,246	320
Faculty Seminars (Videos)	0	57	57
Industry Reports	6,915	8,693	1,778
Interviews (Executive & Analyst)	0	11,123	11,123
Market Research Reports	106	2,511	2,405
Peer-Reviewed Journals	1,082	1,880	798
SWOT Analyses	4,980	5,033	53
Trade Journals & General Business Magazines	1,067	1,826	759
Working Papers Collections	1	30	29

Full-Text Peer-Reviewed Journals

	Total Full Text	Active Full Text	Ceased Full Text	Unnaturally Halted Full Text	Active Full Text with No Embargo	Embargo of 6 Months or Less	Embargo of 7 to 12 Months	Embargo of 13 Months or More
<i>Business Source Premier</i>	1,082	663	334	85	292	18	219	134
<i>Business Source Complete</i>	1,880	1,259	517	104	745	24	334	155
<i>Unique to Business Source Complete</i>	798	596	183	19	453	6	115	21

Samples of Full-Text, Peer-Reviewed Journals Unique to Business Source Complete (NOT in Business Source Premier)

- *Academy of Business Journal*
- *Agribusiness*
- *Annals of Operations Research*
- *Asia Pacific Journal of Management*
- *Business & Politics*
- *Business Strategy & the Environment*
- *Conflict Resolution Quarterly*
(formerly called *Mediation Quarterly*)
- *De Economist*
- *Decisions in Economics & Finance*
- *Employee Responsibilities & Rights Journal*
- *Global Business & Organizational Excellence* (including former names)
- *Global Economic Review*
- *Health Care Management Science*
- *Health Marketing Quarterly*
- *Human Resource Development Quarterly*
- *Human Resource Management*
(formerly called *Management of Personnel Quarterly*)
- *Intelligent Systems in Accounting, Finance & Management*
(including former titles)
- *International Economic Journal*
- *International Economics & Economic Policy*
- *International Journal of Auditing*
- *International Journal of Finance*
- *International Journal of Finance & Economics*

Samples of Full-Text, Peer-Reviewed Journals Unique to Business Source Complete (NOT in Business Source Premier)

- *Journal for Advancement of Marketing Education*
- *Journal of Accounting & Finance Research*
- *Journal of Applied Financial Research*
- *Journal of Applied Research for Business Instruction*
- *Journal of Behavioral Decision Making*
- *Journal of Business & Psychology*
- *Journal of Business Ethics*
- *Journal of Consumer Policy*
- *Journal of Financial Services Research*
- *Journal of Forecasting*
- *Journal of Futures Markets*
- *Journal of Global Marketing*
- *Journal of Information Science & Technology*
- *Journal of International Consumer Marketing*
- *Journal of International Development*
- *Journal of International Entrepreneurship*
- *Journal of Management & Governance*
- *Journal of Multi-Criteria Decision Analysis*
- *Journal of Organizational Behavior* (formerly called *Journal of Occupational Behavior*)
- *Journal of Policy Analysis & Management*
- *Journal of Productivity Analysis*
- *Journal of Real Estate Finance & Economics*

Samples of Full-Text, Peer-Reviewed Journals Unique to Business Source Complete (NOT in Business Source Premier)

- *Journal of Regulatory Economics*
- *Journal of Risk & Uncertainty*
- *Journal of the Association for Information Science & Technology (including former names)*
- *Managerial & Decision Economics*
- *Marketing Letters*
- *Methodology & Computing in Applied Probability*
- *Policy Sciences*
- *Psychology & Marketing*
- *Public Administration & Development*
- *Public Choice*
(formerly called *Papers on Non-Market Decision Making*)
- *Public Organization Review*
- *Quantitative Finance*
- *Quantitative Marketing & Economics*
- *Review of Accounting Studies*
- *Review of Finance*
- *Review of Financial Studies*
- *Review of Industrial Organization*
- *Review of Quantitative Finance & Accounting*
- *Review of World Economics*
- *Revue des Sciences de Gestion*
- *Small Business Economics*
- *World Economics*

Business Source Premier & Business Source Complete

Full Text Compared

CONTENT TYPE	<i>Business Source Premier</i>	<i>Business Source Complete</i>	Difference
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SWOT Analyses	4,980	5,033	53
Trade Journals & General Business Magazines	1,067	1,826	759
Working Papers Collections	1	30	29

Full-Text Trade Journals and General Business Magazines

	Total Full Text	Active Full Text	Ceased Full Text	Unnaturally Halted Full Text	Active Full Text with No Embargo	Embargo of 6 Months or Less	Embargo of 7 to 12 Months	Embargo of 13 Months or More
<i>Business Source Premier</i>	1,067	459	568	40	444	14	0	1
<i>Business Source Complete</i>	1,828	837	919	70	796	30	10	1
<i>Unique to Business Source Complete</i>	761	378	351	30	352	16	10	0

Business Source Premier & Business Source Complete

Full Text Compared

CONTENT TYPE	<i>Business Source Premier</i>	<i>Business Source Complete</i>	Difference
Books & Monographs	44	824	780
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Peer-Reviewed Journals	1,082	1,880	798
SWOT Analyses	4,980	5,033	53
Trade Journals & General Business Magazines	1,067	1,826	759
Working Papers Collections	1	30	29

Full-Text Working Papers

7,300+
Full-Text
Working Papers

Working Papers are available from many high-quality sources, including:

- Columbia University
- Duke Fuqua School of Business
- Federal Reserve Bank of Atlanta
- Financial Institutions Center at The Wharton School
- Harvard Business School Division of Research
- INSEAD Working Papers Collection
- Ivey Business School
- Stanford Graduate School of Business (Faculty)
- U.S. Federal Reserve Board's Finance & Economic Discussion Series
- U.S. Federal Reserve Board's International Finance Discussion Papers
- University of Michigan Department of Economics
- University of Michigan Business School (Faculty)
- University of Michigan Business School (William Davidson Institute)
- University of Toronto Rotman School of Management
- Virginia Tech Graduate School (Pamplin College of Business)
- Yale School of Management



Education Source

The Essential Full-Text Database
for Education Studies

Education Source

Is comprised of

1,988

Full-Text Journals

Indexing Dating
Back to

1880

Full-Text Education Databases Compared

DATABASE	Full-Text Journals	Full-Text Journals Not Available in Any Version of Academic Search
<i>Education Full Text</i> (H.W. Wilson)	509	288
<i>Education Research Complete</i>	1,310	765
<i>Education Source</i>	1,988	1,408

Figures as of November 2018

Key Full-Text Education Journals

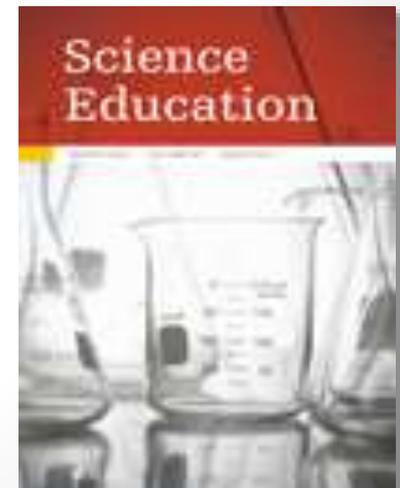
- *American Journal of Education*
- *Bilingual Research Journal**
- *Critical Education**
- *Education & Treatment of Children*
- *Elementary School Journal*
- *English Teacher**
- *European Journal of Physics Education**
- *Higher Education Review**
- *International Education Journal**
- *International Journal for Mathematics Teaching & Learning**
- *International Journal of Critical Pedagogy**
- *International Journal of Learning in Higher Education**



*Indicates this title is available with full text in *Education Source* only

Key Full-Text Education Journals

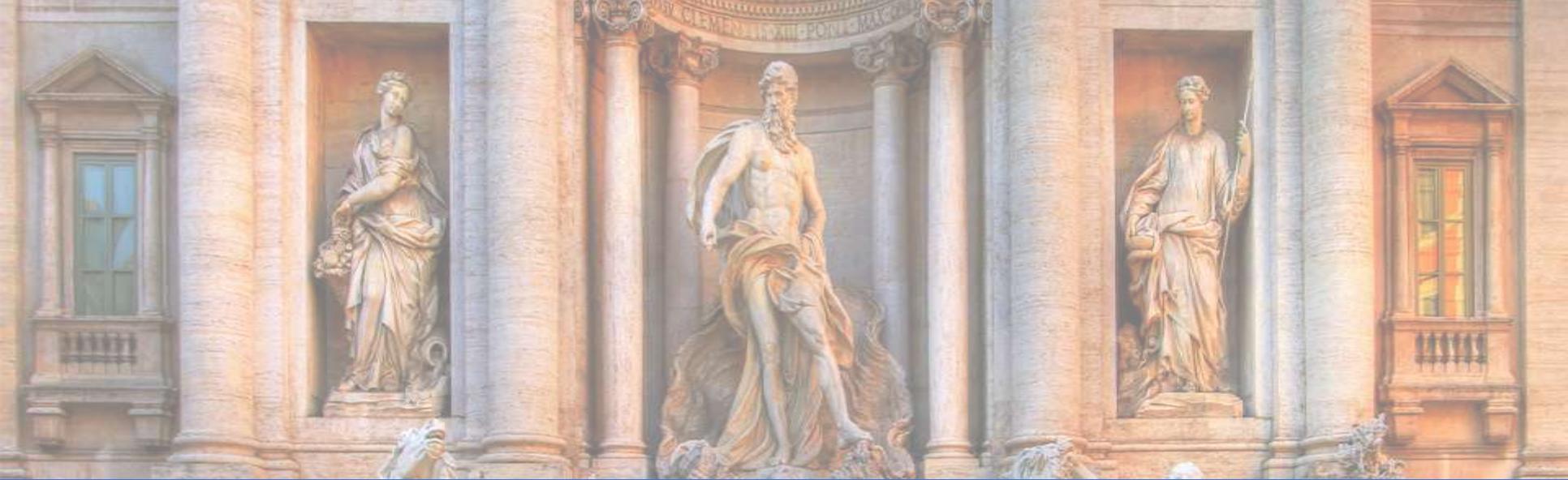
- *Journal of Educational Research & Practice**
- *Journal of International Education & Leadership**
- *Journal of Learning in Higher Education**
- *Journal of Religious Education**
- *Journal of the International Society for Teacher Education**
- *Learning & Performance Quarterly**
- *Middle School Journal*
- *Music Educators Journal*
- *Pedagogy & the Human Sciences**
- *Science Education*
- *TESOL Journal**



*Indicates this title is available with full text in *Education Source* only

Education Source is by far the world's largest full-text companion to *ERIC*

- *ERIC* (Education Resources Information Center) is the world's leading index of education literature
- *Education Source* includes **more than 870** full-text journals indexed in *ERIC*



Humanities Source



Subjects include:

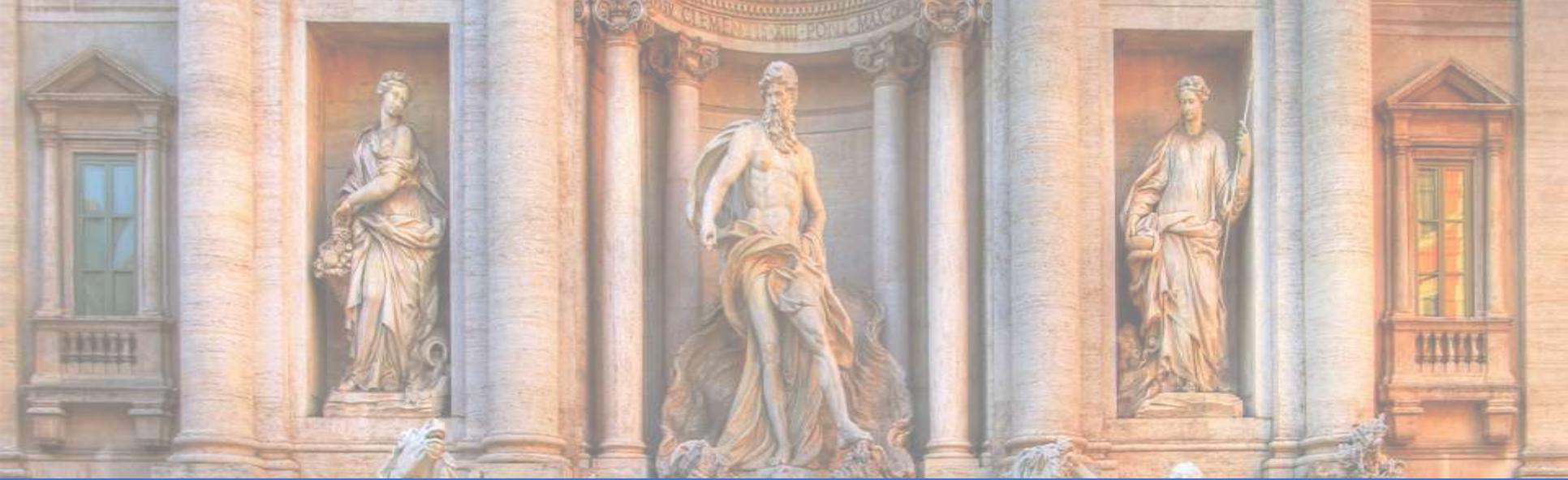
- Archaeology
- Area Studies
- Art Classical Studies
- Communications
- Dance
- Film
- Folklore
- Gender Studies
- History
- Journalism
- Linguistics
- Literary & Social Criticism
- Literature
- Music
- Performing
- Arts
- Philosophy
- Religion & Theology
- And many others

Humanities Source Ultimate vs. Humanities Source

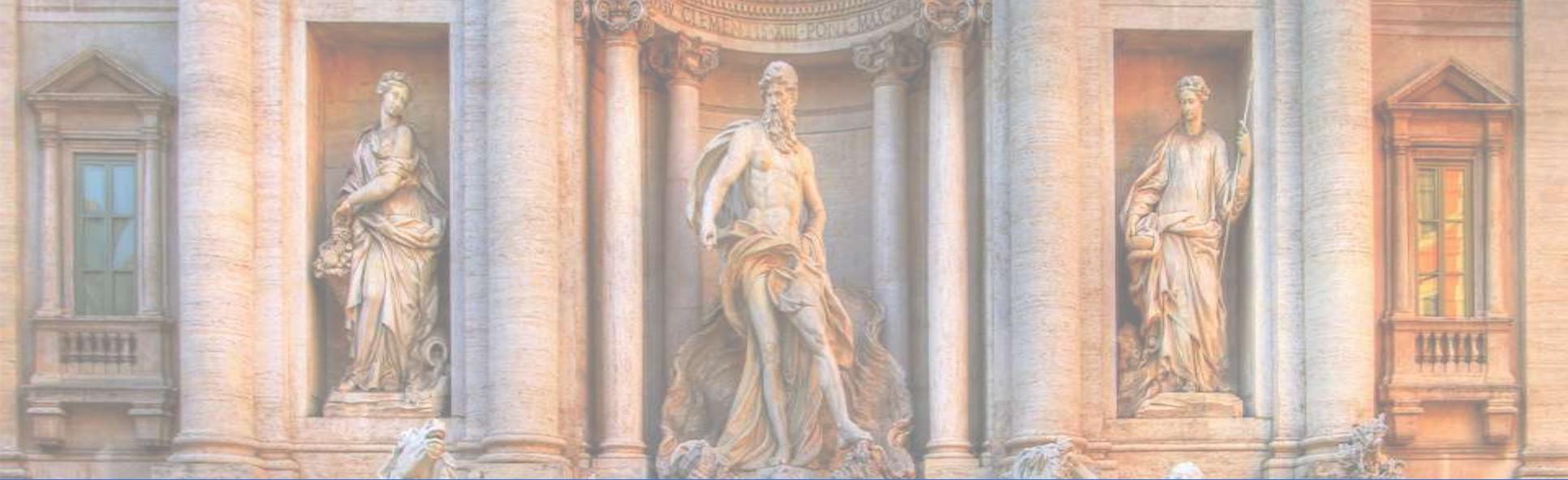
Humanities Database Version	Active Full-Text Journals & Magazines	Active Full-Text Peer-Reviewed Journals	Active Full-Text Peer-Reviewed Journals with NO Embargo	Active Full-Text Journals Indexed in Web of Science or Scopus
<i>Humanities Source</i>	1,128	941	634	563
<i>Humanities Source Ultimate*</i>	1,658	1,306	902	701

*Expected figures by September 2018





Library, Information Science and Technology Abstracts



Social Science FullText



SPORTDiscus™

with Full Text

PUBLIC

CONTENT

The definitive online research tool for sports medicine & rehabilitation literature

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- Drugs
- Exercise
- Kinesiology
- Movement science
- Nutrition
- Occupational health & therapy
- Physical Education
- Physical fitness
- Physical therapy
- Rehabilitation
- Sports & exercise psychology
- Sports medicine

Over **660**
Full-Text Journals

Figures as of October 2017

FULL TEXT FOR OVER 660 JOURNALS

Indexed in *SPORTDiscus*

Examples of publications with no embargo

- *Acta Orthopaedica*
- *Adapted Physical Activity Quarterly*
- *AMAA Journal*
- *American Journal of Health Promotion*
- *Co-Kinetic Journal*
- *Exercise, Sports & Sports Medicine Standards & Malpractice Reporter*
- *International Journal of Sport Nutrition & Exercise Metabolism*
- *International Journal of Sports Physiology & Performance*
- *Journal of Aging & Physical Activity*
- *Journal of Applied Biomechanics*
- *Journal of Dance Medicine & Science*



FULL TEXT FOR OVER 660 JOURNALS

Indexed in *SPORTDiscus*

Examples of publications with no embargo

- *Journal of Physical Activity & Health*
- *Journal of Professional Exercise Physiology*
- *Journal of Rehabilitation*
- *Journal of Rehabilitation Administration*
- *Journal of Sport & Exercise Psychology*
- *Journal of Sport Behavior*
- *Journal of Sport Rehabilitation*
- *Kinesiology*
- *Motor Control*
- *Pediatric Exercise Science*
- *Physical Training*
- *PT in Motion*



FULL TEXT FOR OVER 660 JOURNALS

Indexed in *SPORTDiscus*

Examples of publications with an embargo

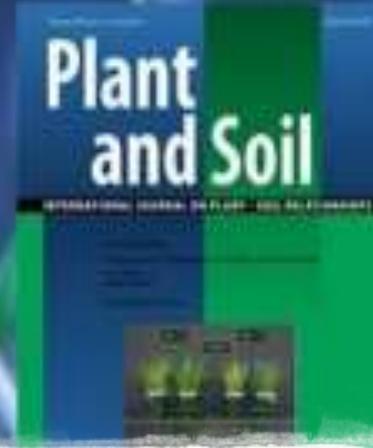
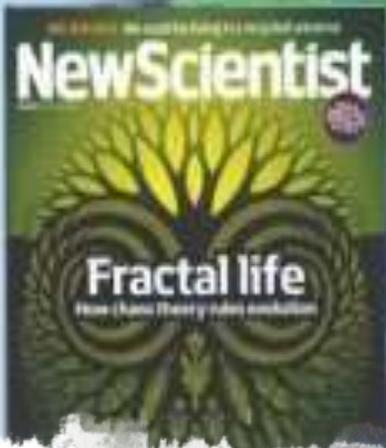
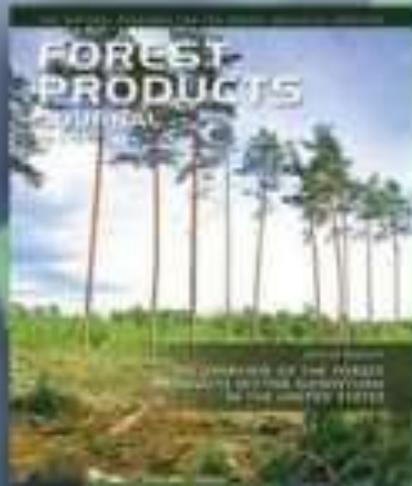
- *Applied Physiology, Nutrition & Metabolism*
- *European Journal of Physiotherapy*
- *Isokinetics & Exercise Science*
- *Journal of Applied Sport Psychology*
- *Journal of Back & Musculoskeletal Rehabilitation*
- *Journal of Occupational Rehabilitation*
- *Knee Surgery, Sports Traumatology, Arthroscopy*
- *Research in Sports Medicine*
- *Scandinavian Journal of Medicine & Science in Sports*
- *Sports Biomechanics*



Agriculture Plus

An Aggregated Full Text eJournals Database

EBSCO



Top Titles but not limited to

Agriculture Plus

CONTENT TYPE	<i>Full Text Contents</i>
Full Text Academic Journals & Magazines	247
Full Text Peer-Reviewed Academic Journals & Magazines	195
Full Text Trade Publications	35
TOTAL Full Text Periodicals	282

Agriculture Plus and NAAS Ratings 2018

CONTENT TYPE	<i>Full Text Contents</i>
Full Text Academic Journals & Magazines overlap	94
Aggregate NAAS Ranking Score*	731.99



National Academy of Agricultural Sciences

NAAS: National Academy of Agricultural Sciences

* As per [NAAS Score of Science Journals 2671 Nos](#)

Agriculture Plus Compared with Scopus, Web of Science & CABI

CONTENT TYPE	<i>Full Text</i>
Agriculture Plus Full Text Publications indexed in Scopus	184
Agriculture Plus Full Text Publications indexed in Web of Science	145
Agriculture Plus Full Text Publications Indexed in CABI	148

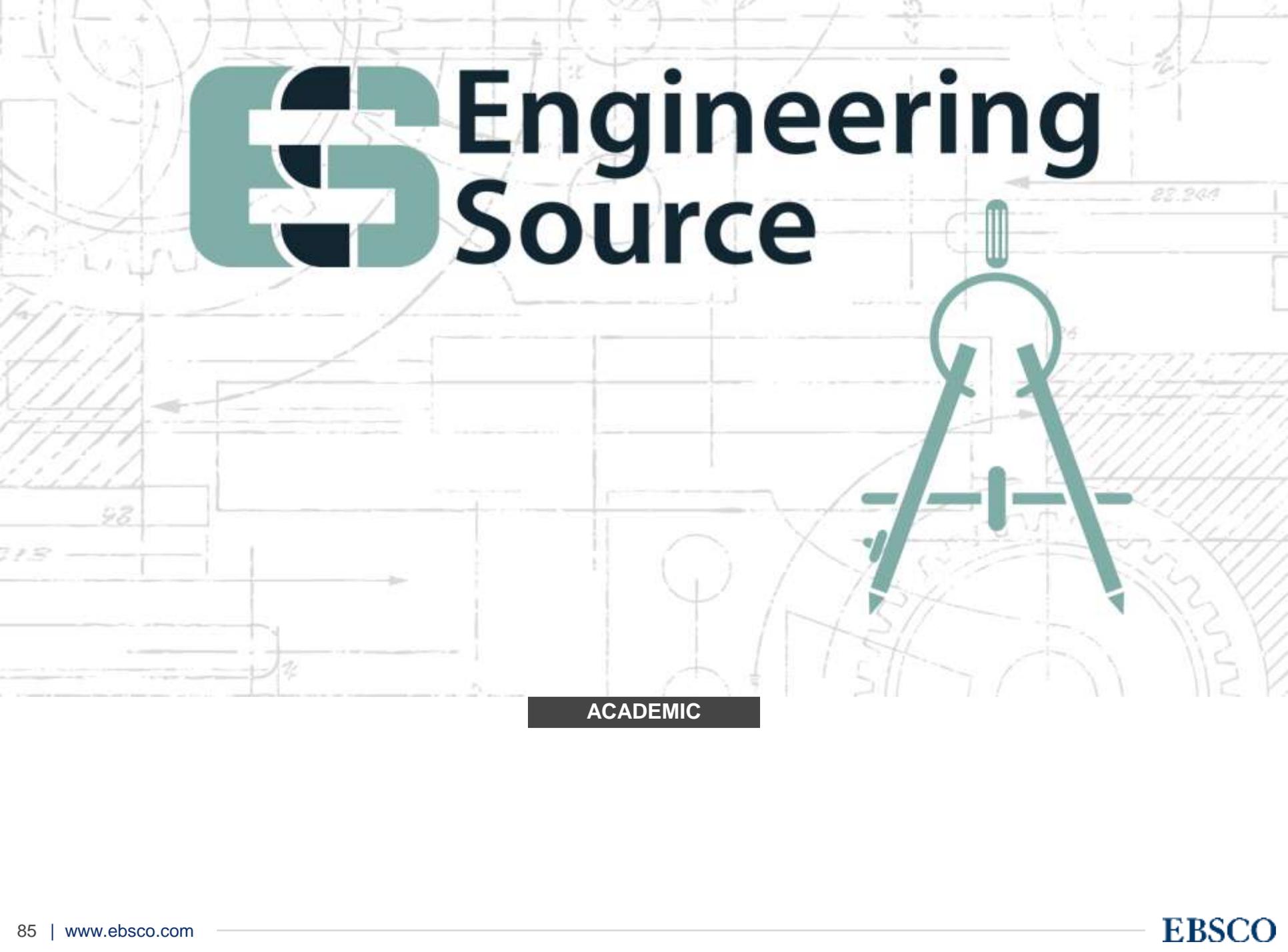


Agriculture Plus Journals Country of Origin Top 6 Countries

COUNTRY	<i>Full Text</i>
United States of America	111
United Kingdom	45
Germany	41
INDIA	12
Canada	10
Brazil	9

Agriculture Plus – Subjects Covered

- ❖ Agribusiness
 - ❖ Agricultural Chemistry
 - ❖ Agricultural Economics
 - ❖ Agricultural Education
 - ❖ Agricultural Engineering
 - ❖ Agricultural Technology
 - ❖ Agriculture & Farming
 - ❖ Agroforestry
 - ❖ Agronomy
 - ❖ Biotechnology
 - ❖ Biological Engineering
 - ❖ Botany
 - ❖ Cattle & Dairy Sciences
 - ❖ Crop Science
 - ❖ Ecology
 - ❖ Environment
Management & Protection
 - ❖ Farm Management
 - ❖ Food Safety & Food Law
 - ❖ Food Science & Technology
 - ❖ Forests & Forestry
 - ❖ Gardens & Gardening
 - ❖ Genetics & Genomics
 - ❖ Hydrology
 - ❖ Innovation Management
 - ❖ Irrigation
 - ❖ Land Use Planning
 - ❖ Live Stock & Animal
Husbandry
 - ❖ Microbiology
 - ❖ Molecular Biology
 - ❖ Nutrition Science
 - ❖ Organic Gardening
 - ❖ Plant Genetics
 - ❖ Plant Propagation &
Horticulture
 - ❖ Rural Studies & Economics
 - ❖ Sedimentology
 - ❖ Soil Sciences
 - ❖ Veterinary Medicine
 - ❖ Virology
 - ❖ Weather & Climate
 - ❖ Wildlife Management
 - ❖ Zoology
- Many More.....

The background of the slide is a detailed technical drawing or blueprint. It features various geometric shapes, lines, and annotations. A large green compass is positioned on the right side of the drawing. The logo for 'Engineering Source' is located in the upper left quadrant. The logo consists of a stylized 'ES' in a teal color, followed by the words 'Engineering' and 'Source' in a bold, black, sans-serif font.

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ACADEMIC

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- Electrical
- Environmental
- Mechanical
- Software
- Structural
- And many more

Vital Information for Engineering Professionals at all Levels

Engineering Source (EGS) was developed for users of major engineering indexes *Ei Compendex*, *GeoRef*, and *Inspec*, and includes full text for hundreds of titles included in these indexes. Includes indexing for IEEE journals and can be linked to the e-journals with one click access.

This resource is ideal for:

- Research
- Planning
- Product Development

ACTIVE JOURNALS THAT OVERLAP WITH LEADING ENGINEERING DATABASES

(These statistics illustrate the extent of STM coverage in each full-text database)

	Engineering Source Indexing & Abstracting	Engineering Source Full Text
Ei Compendex	1,605	567
GeoRef	582	200
Inspec	1,420	500

Updated July 2017

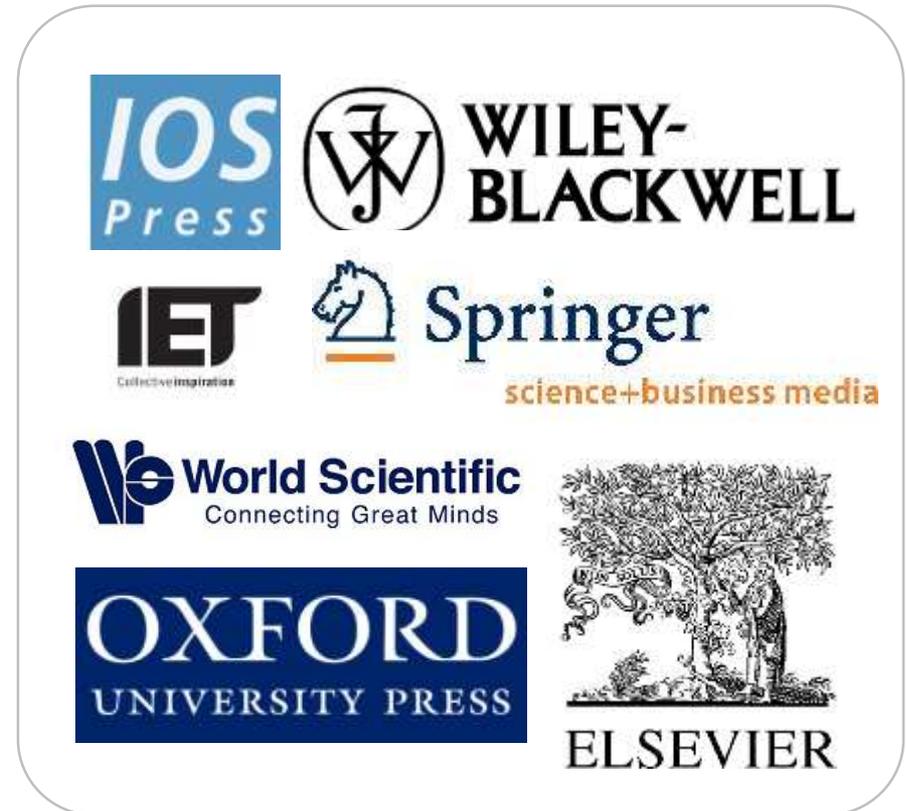
COMPREHENSIVE COVERAGE OF KEY PUBLICATIONS

Publication content contains key journals, magazines, and trade publication titles, all directly dealing with engineering-related issues

Engineering-focused monographs, books, conference papers and proceedings are also included

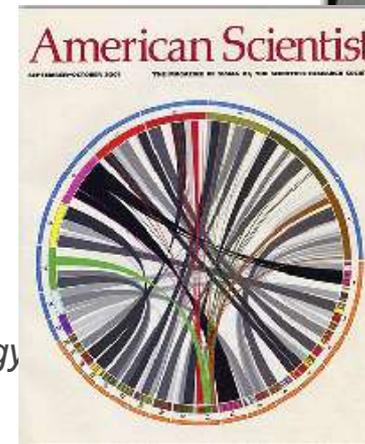
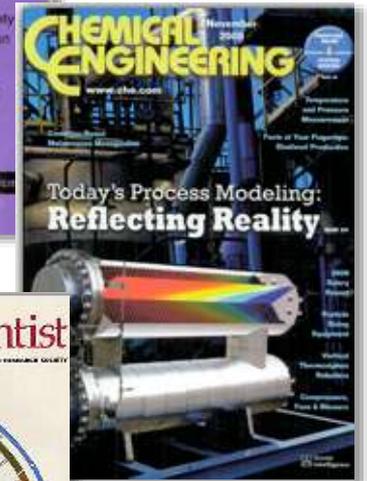
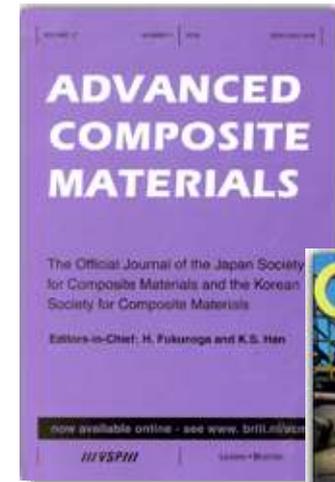
KEY PUBLISHERS

- American Society of Civil Engineers
- De Gruyter
- Elsevier Science
- Institution of Engineering & Technology
- IOS Press
- John Wiley & Sons, Inc.
- Oxford University Press
- Penton Media, Inc.
- Springer Science & Business Media
- Wiley-Blackwell
- World Scientific Publishing Company



Examples of full-text journals in *Engineering Source*

- *Advanced Composite Materials*
- *Advanced Robotics*
- *American Scientist*
- *Biotechnology & Bioprocess Engineering*
- *Chemical & Petroleum Engineering*
- *Chemical Engineering*
- *Communications of the ACM*
- *Contributions to Mineralogy & Petrology*
- *Earthquake Engineering & Engineering Vibration*
- *Electrical Engineering*
- *Engineering Management Journal*
- *International Journal of Advanced Manufacturing Technology*



Examples of full-text journals in *Engineering Source*

- *International Journal of Chemical Kinetics*
- *International Journal of Coal Preparation & Utilization*
- *International Journal of Interactive Mobile Technologies*
- *International Journal of Polymeric Materials*
- *International Journal of Quantum Chemistry*
- *International Journal of Reliability, Quality & Safety Engineering*
- *Journal of Radioanalytical & Nuclear Chemistry*
- *Journal of the ACM*
- *Machining Science & Technology*
- *Materials Science*
- *Mechanical Engineering*



Examples of full-text journals in *Engineering Source*

- *Mechanics of Composite Materials*
- *Polymers for Advanced Technologies*
- *R&D Management*
- *Refractories & Industrial Ceramics*
- *Requirements Engineering*
- *Scientific American*
- *Transportation Science*





EBSCO Health

<https://health.ebsco.com>





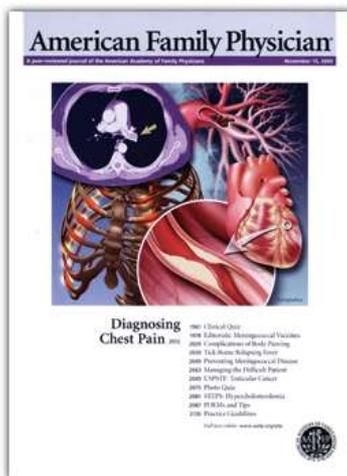
MEDLINE with Full Text

- ❖ Authoritative medical information on medicine, nursing, dentistry, veterinary medicine, the health care system, and pre-clinical sciences
- ❖ Provides full text for 1,300 journals (of these, more than 1,200 titles are peer-reviewed journals)
- ❖ Coverage dates back to 1949, with full-text coverage dating back to 1965
- ❖ Searchable citations from over 5,400 current biomedical journals included in MEDLINE

	Total Full-Text Journals	Total Full-Text Peer-Reviewed Journals
<i>MEDLINE with Full Text</i>	1,312	1,271

Figures as of October 2017

Available in Full Text



July 1993 to present



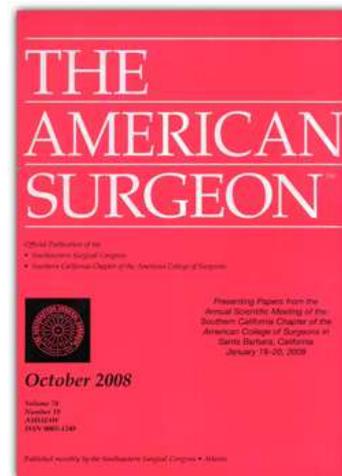
January 2002 to present



August 1971 to present



October 1965 to present



January 1995 to present

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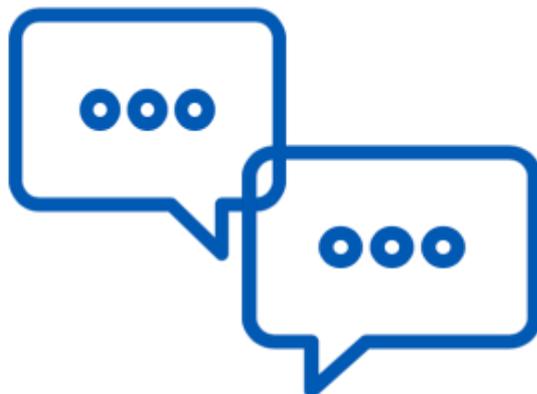
<https://search.ebscohost.com/>

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29 Juli 2019





Questions?
ejunikon@ebSCO.com

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Thank you

Erik Junikon

ejunikon@ebSCO.com

+62-856-8891219